

Rep: TELEREP, INC..

Run On: Oct11/12 at 10:23



Order#:

Station: WWMT-TV GRAND RAPIDS, MI

Agency: ABAR HUTTON MEDIA

Advertiser: POLI/M O'BRIEN/D/CON/MI

Buyer: BARBARA ABAR

REP BUYLINES

HdlIn#: 6367727 (Rev 0)

Dates: Oct10/12 - Oct14/12

Prod1: O'BRIEN FOR CONGRESS

Prod2:

Tel #:

Requested by: ANGIE

Traffic#:

Salesperson: DAVE CLARK

Est#: 540

Demo: RA35+

| Mod Code | Buy Line | Day/Time | Length | Rate | Starting Date | Ending Date | # of Wks | Spt/ Week | Total Spots | Total Dollars | Program Name | Rep: RA35+ | Last Activity | Last Mod/Rev |
|----------|----------------------------------|---------------------------|--------|---------|---------------|-------------|----------|-----------|-------------|---------------|--------------|------------|---------------|--------------|
| | ##CASH | | | | | | | | | | | | | |
| | MIKE O'BRIEN FOR CONGRESS - MI 6 | | | | | | | | | | | | | |
| | 1 | Th-F/530-6A | 30S | \$100 | Oct11/12 | Oct12/12 | 1 | 2 | 2 | \$200 | 530P NEWS | 0.0 | Oct9/12 | Rev #0: A |
| | 2 | Th-F/630-7A | 30S | \$200 | Oct11/12 | Oct12/12 | 1 | 2 | 2 | \$400 | 630P NEWS | 0.0 | Oct9/12 | Rev #0: A |
| | 3 | Th-F/12N-1230P | 30S | \$200 | Oct11/12 | Oct12/12 | 1 | 2 | 2 | \$400 | NOON NEWS | 0.0 | Oct9/12 | Rev #0: A |
| | 4 | Fri/5-530P | 30S | \$350 | Oct12/12 | Oct12/12 | 1 | 1 | 1 | \$350 | 5P NEWS | 0.0 | Oct9/12 | Rev #0: A |
| | 5 | Thu/6-630P | 30S | \$500 | Oct11/12 | Oct11/12 | 1 | 1 | 1 | \$500 | 6P NEWS | 0.0 | Oct9/12 | Rev #0: A |
| | 6 | Wed/630-7P | 30S | \$500 | Oct10/12 | Oct10/12 | 1 | 1 | 1 | \$500 | EVENING NEWS | 0.0 | Oct9/12 | Rev #0: A |
| | 7 | Sat/9-1A | 30S | \$100 | Oct13/12 | Oct13/12 | 1 | 1 | 1 | \$100 | SAT EARLY | 0.0 | Oct9/12 | Rev #0: A |
| | 8 | Sun/9-1030A | 30S | \$400 | Oct14/12 | Oct14/12 | 1 | 1 | 1 | \$400 | CBS SUN MRN | 0.0 | Oct9/12 | Rev #0: A |
| | | | | | | | | | | | | | | |
| | | Total 11 Spots for: | | \$2,850 | | | | | 11 | \$2,850 | | 0.0 | | |
| | | | | | | | | | | | | | | |
| | | Monthly Estimate Dollars: | | | | | | | | | | | | |
| | | | | | | | | | | \$2,850 | Oct/12 | 0.0 | Oct/12 | |